

RONALD E. MORAN

Will Not Be Undersold!!

SEE THESE CARS AND PRICES

'55 Oldsmobile
HOLIDAY 4-DOOR SEDAN
LOADED
\$1499

'55 Ford
FAIRLANE 4-DOOR
RADIO & HEATER — FORDOMATIC
AIR CONDITIONER
\$1199

'54 V8 Ford
CLUB — REAL HONEY
STANDARD TRANSMISSION
\$699

'57 Oldsmobile
SUPER '88' HOLIDAY
FULL POWER
\$2899

'56 Chevrolet
BEL AIR CONVERTIBLE
SPOTLESS — CONTINENTAL KIT
SEE TO BELIEVE
\$1999

'48 Cadillac
FLEETWOOD SEDAN
RUNS GOOD
\$299

'55 Oldsmobile
88 HOLIDAY
RADIO & HEATER — HYDRAMATIC
\$1499

'55 Oldsmobile
SUPER 88 2-DOOR
FOR FULL POWER
\$1599

MANY, MANY MORE TO CHOOSE FROM

RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER
25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436
OPEN SUNDAYS FOR YOUR CONVENIENCE

Bob Beaver Pontiac
Hermosa Beach
Here Now
1958 Pontiacs
ALL MODELS AND COLORS
AVAILABLE FOR
IMMEDIATE DELIVERY
INCLUDING FAMOUS
Bonneville

Big Sale
Low As
\$2395
Full Price
(Plus state sales tax & license)
HIGHEST TRADE
Allowances
In So. California

Bob
Beaver
PONTIAC
931
Pacific Coast Hwy.
at 10th St.
Hermosa Beach FR 4-3443
Open Daily & Sun.
'til 10 p.m.

CHEVROLET '55 BEL AIR
4-Door, \$400 factory refriger-
ated air conditioning, Power-
glide drive, big 7-1/2 ton
heater, premium white wall
tires and many other extras.
Each moment at wheel of this
exclusive Bel Air Chevrolet
offers you a fresh, never
ending joy — you'll love its
lightning V-8 power and
economy. Come and inspect
its tu-tone beauty and match-
ing interior. You are always
welcome whether you buy or
not. Big Sale, \$1299 FULL
PRICE. Small easy pay-
ments through bank. Free
7-day trial exchange at 40-
000 mile, 2-year service guar-
antee. Bob Beaver Pontiac,
931 Pacific Coast Highway,
(foot of Pier Avenue) Her-
mosa, FR 4-6931.
Open daily & Sun. to 10 p.m.

1956 CADILLAC Sedan, DeVille.
A-1 condition, fully equipped
except air conditioning. Solo
Owner. DA 6-3715.
TO PLACE A
CLASSIFIED
AD
JUST PHONE
FAirfax 8-4000

NO GIMMICKS UNKEPT PROMISES HIGH PRESSURE

150
HONESTLY RECONDITIONED
USED CARS
OFFERED AT THE

Greatest Sale Prices in Carl's 21-Year
History of Honest Dealing!

75 CARS MUST BE SOLD
THIS WEEK END

All Cars Sold At Wholesale Blue Book
Plus \$100.00 for Expenses of Sale

Kelly Blue Book Is Official Guide for Wholesale Prices
and Bank Financing

	Kelly Blue Book	Sale Price
'55 CHRYSLER New Yorker 4-Door.....	\$1625	\$1725
Powerlite, power steering, many extras—3 to choose from.		
'56 PONTIAC Catalina	\$1400	\$1500
2-tone, sharp, hydramatic, radio and heater.		
'55 FORD Fairlane 2-Door	\$1125	\$1225
Fordomatic, whitewalls.		
'55 CHEVROLET Bel Air 4-Door Sedan.....	\$1175	\$1275
Powerglide, radio and heater.		
'54 CHEVROLET 2-Door	\$550	\$650
2-tone. Real clean.		
'53 DODGE Coronet 4-Door	\$475	\$575
2-tone, radio and heater, nice, gymomatic.		

THESE ARE 6 BIG EXAMPLES
ALL CARS SOLD ON SAME BASIS

ASK THE SALESMAN TO SHOW YOU
THE WHOLESALER BLUE BOOK PRICE
AND ADD \$100.00

100% FINANCING ARRANGED

CARL'S MOTOR CO.

CHRYSLER PLYMOUTH
2 Big Locations
425 W. ANAHEIM 1200 AVALON
TE 5-3133 TE 5-3132

Use Herald Classified Ads

5 Days Left Of Whittlesey Motors '57 CLEANUP SALE

Now Is the Time to Deal!
DISCOUNTS UP TO \$400

ON NEW

(2) Volvos (2) Hillmans (2) Sunbeam

That old car you are driving could make the down payment . . .
36 months on the balance. All '57 inventory must go by Dec. 1.

You will never see another sale like this one.

Prices \$1594.20* Start

Drive the old one in and the new one out and start saving today on

1. Gas 2. Maintenance 3. Depreciation

NOTE: We have imported car mechanics that know their business and
are equipped to repair any imported car you are driving according to
factory methods and specifications.

*Hillman Wagon

'MAKE AN OFFER' SALE!

On Used Cars

They Must Go By Dec. 1!

Come In . . . Pick One Out . . . Drive It!

If You Like the Car But Don't Like the Price . . .

MAKE AN OFFER!

A Lotful to Choose From

'55 CHEVROLET V-8 Bel Air.....\$1350 4-DOOR—Fully equipped, including radio and heater!	'53 DE SOTO, 4-Door Sedan.....\$695 Radio, heater, automatic transmission. Checks out in A-1 condition!
'55 CHEVROLET V-8 Del Ray.....\$1350 CLUB COUPE—Radio, heater and gas-saving overdrive. Low mileage. Shows excellent care!	'53 MG TD Roadster Has all the special equipment, including radio and heater. Original throughout. Don't buy a sports car until you see this one! \$299 Down — Low Monthly Payments
'55 PONTIAC Station Wagon.....\$1695 4-DOOR—Has radio, heater, automatic transmission, power steering and brakes. One local owner!	'49 FORD V-8 Club Coupe.....Full Price \$250 Radio and heater, whitewall tires. Looks and runs good. \$25 DOWN!
'56 CHEVROLET Bel Air V-8.....\$1995 HARDTOP—Radio, heater, automatic transmission, whitewalls, 2-tone finish. You can't find one newer!	'50 STUDEBAKER Deluxe Champion Full Price \$250 4-DOOR. With gas-saving overdrive. \$25 DOWN!
'54 PLYMOUTH.....from \$895 4-DOORS & HARDTOPS—They look and run like new. Low down and low monthly payments!	'50 BUICK Special 2-Door Sedan.....Full Price \$295 Radio and heater. Drive it and you will buy it. \$25 DOWN!
'53 FORDS.....from \$695 4-DOORS AND HARDTOPS Radios, heaters, automatic transmissions. Priced way below the market for this sale!	

WHITTLESEY MOTORS

Torrance's Only Imported New Car Dealer

FA 8-2585

SALES—NEW & USED

1500 Cabrillo, Torrance

PARTS & SERVICE

OPEN EVENINGS 'TIL 9
ALL DAY SUNDAY

FA 8-5600

MERCURY '54 MONTEREY
hardtop coupe. Has Merco-
matic drive, big radio, heater,
custom heavy duty whitewall
tires and many other extras.
Exactly 24,752 miles. Its
gleaming original finish spar-
kles like new and its spotless
unsoiled upholstery and leather
interior will prove to you
the religious care it's had. Just
nudge the throttle and you
are cruising at 80 and better
and excellent gas economy,
too! Come and inspect this
beautiful car whether you buy
or not. BIG SALE — PRICED
DIRT CHEAP. Small easy pay-
ments through bank. Free 7-day
trial exchange. 40,000 miles.
2-year service guarantee. You
can put your confidence in
Bob Beaver Pontiac, Used Car
Department, 800 Pacific Coast
Hwy., Hermosa Beach.
FR 4-6931.
Open daily & Sun. to 10 p.m.

OLDSMOBILE '55 '98"
ROCKET HOLIDAY coupe.
Has safety POWER steering,
POWER brakes, POWER win-
dows, and 4-way seat. Im-
proved FLASHWAY hydra-
matic drive. Underseat vent
conditioning, big heater, tinted
glass, custom premium al-
most NEW white wall tires.
Comes from famous wealthy Bel
Air and Brentwood area! In-
spected to distressed couple who
took meticulous care of it.
You'll love its glamorous in-
terior, its mirror-like finish,
its low "Rocket styling" top
to 270 h.p. Kettering engine.
Come and inspect this EXCIT-
ING CAR. BIG SALE. \$1799.
Small easy payments through
bank. 1-year unconditional in-
tor and parts guarantee. Good
anywhere in U.S.A. Free 7-day
trial exchange. Liberal trade
allowance. You can buy
with confidence in Bob Beau-
er Pontiac, Used Car Depart-
ment, 800 Pacific Coast High-
way, Hermosa, FR 4-6931.
Open daily & Sun. to 10 p.m.

1954 FORD V8 Ranch Wagon.
Overdrive, radio and heater.
2752 Ontario. FA 8-4918.
1946 INTERNATIONAL 1/2 ton
pickup, \$150.
DA 6-6989

Ford '55 Station Wagon
8-PASSENGER COUNTRY
SEDAN with power steering,
Fordomatic drive, big radio,
heaters, heavy duty white
wall tires and other extras.
Bought new and serviced reg-
ularly at Fleetwood Ford
Agency. Not a mar or scratch
anywhere — driven exactly
17,873 miles. It's PERFECT!
and just what you have been
searching for. Come and in-
spect it whether you buy or
not. BIG SALE—PRICED TO
sell. Small easy payments
through bank. Free 7-day trial
exchange. Liberal trade and 1-
year labor and parts guaran-
tee good anywhere in U.S.A.
Also 19 other wagons. Bob
Beaver Pontiac, Used Car De-
partment, 800 Pacific Coast
Highway, Hermosa, FR 4-6931.
Open daily & Sun. to 10 p.m.

1957 PONTIAC
We just took in trade a beau-
tiful 1957 Pontiac Star Chief
Custom Catalina HARDTOP
Coupe. Power steering, power
brakes, big monomark radio,
heater, super hydramatic drive,
power windows, 6 way seat,
custom heavy duty tires, tinted
glass and other extras.
Driven exactly 16,123 miles by
wealthy family. It's a terri-
fic opportunity for you to
save plenty. This car carries
full NEW CAR GUARANTEE
and service, also priced DIRT
CHEAP \$499 down and small
easy payments through Bank
of America. Free 7-day trial
exchange and liberal trade al-
lowance. Bob Beaver Pontiac,
931 Pacific Coast Hwy., Her-
mosa Beach, FR 4-6931. Open
daily and Sunday 'til 10 p.m.

'56 Ford Sunliner
Radio, heater, Fordomatic,
power steering, \$1899.
Private Party
NE 5-7712 NE 8-2975

1954 DODGE Coronet, 4-Door,
Runs, looks like new. It's a
honey, \$650. Will take older
car in trade, 2438 West 236th,
Torrance, DA 6-9931 after 1:30
p.m.

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